

WXIX

ORDER



Flight Dates 08/22/12-08/27/12

Contract / Revision 804218 / AMRCNS 4 PROSPERITY

Original Date / Revision
08/02/12 08/02/12

Advertiser Americans for Prosperity Fo

Agency Mentzer Media Services

Buying Contact

600 Farimont Avenue
Suite 306
Towson, MD 21286

Product

AMRCNS 4 PROSPERITY

Agency Com 15%

Billing Contact

600 Farimont Avenue
Suite 306
Towson, MD 21286

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # 1168

Alt Order # 06261280

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	5	\$3,910.00	\$4,600.00	0.00	07/30/12	08/26/12	5	\$3,910.00	\$4,600.00
September 2012	2	\$1,700.00	\$2,000.00	0.00	08/27/12	08/27/12	2	\$1,700.00	\$2,000.00
Totals	7	\$5,610.00	\$6,600.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	08/22/12	08/24/12	News @ 7a News @ 7am	Comm	730-8A (7:30 AM-8:00 AM)	-- WTF--	:30	3	\$600.00	P 1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-- WTF--		3				\$600.00		0.00			
E 2	WXIX	08/22/12	08/24/12	Late News M-F Late News M-F	Comm	10-1030P (10:00 PM-10:30 PM)	-- W- F--	:30	2	\$1,400.00	P 1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-- W- F--		2				\$1,400.00		0.00			
E 3	WXIX	08/27/12	08/27/12	News @ 7a News @ 7am	Comm	730-8A (7:30 AM-8:00 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision **804218** Flight Dates **08/22/12-08/27/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:00:00

Advertiser **Americans for Prosperity F** Product **AMRCNS 4 PROSPERITY** Estimate # **1168**

													<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 3	WXIX	08/27/12	08/27/12	News @ 7a News @ 7am	Comm	730-8A (7:30 AM-8:00 AM)	1-----	:30	1	\$600.00	P 1	0.00 NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/27/12	09/02/12	1-----	1	\$600.00	0.00								
E 4	WXIX	08/27/12	08/27/12	Late News M-F Late News M-F	Comm	10-1030P (10:00 PM-10:30 PM)	1-----	:30	1	\$1,400.00	P 1	0.00 NM	1	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/27/12	09/02/12	1-----	1	\$1,400.00	0.00								
													Totals	7	\$6,600.00